



A website migration for an international organisation like IATA is as complex as it gets.
Mission accomplished.

Industry

■ Aviation

Type

■ CMS

Integrations

■ Episerver

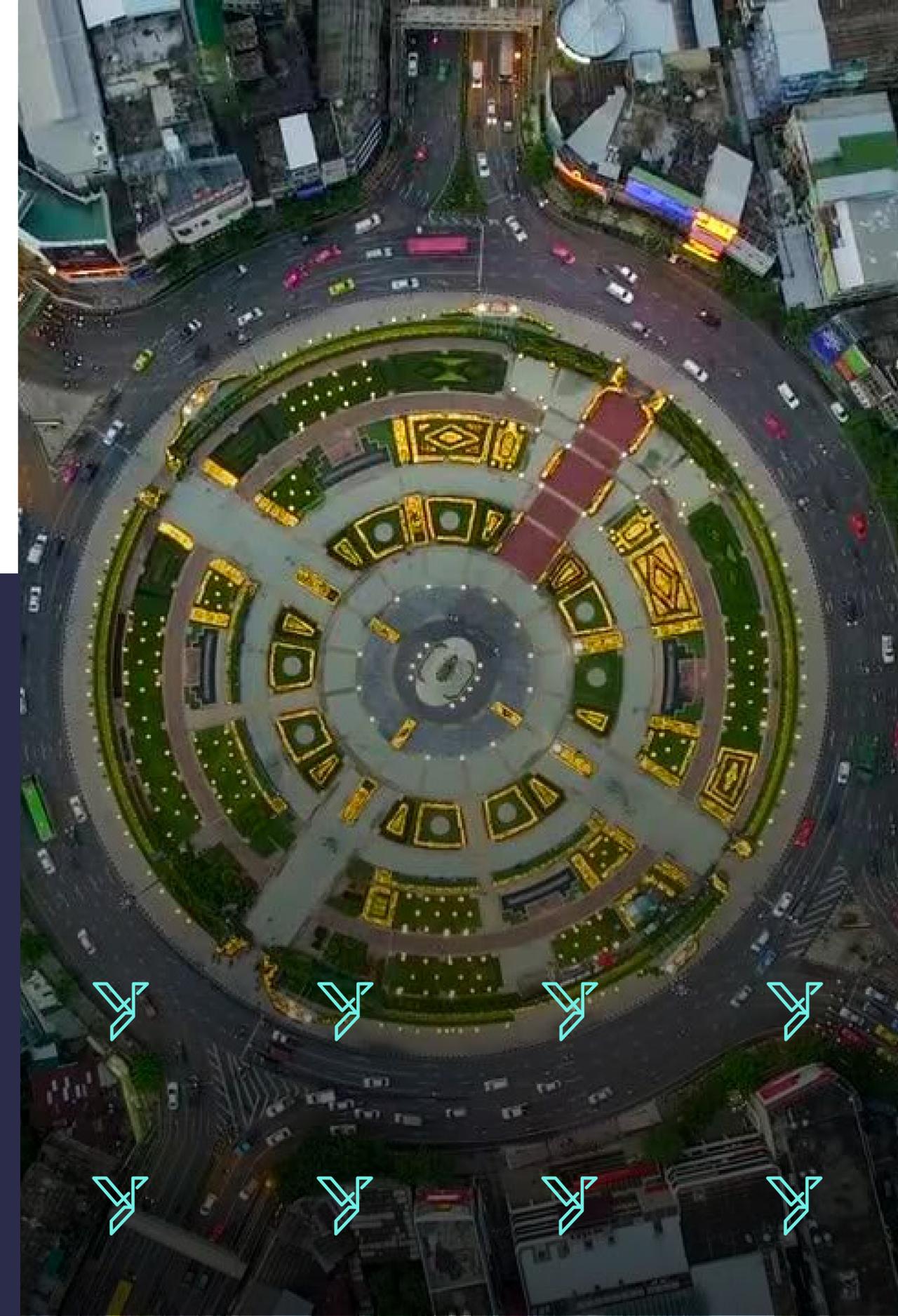
Project duration

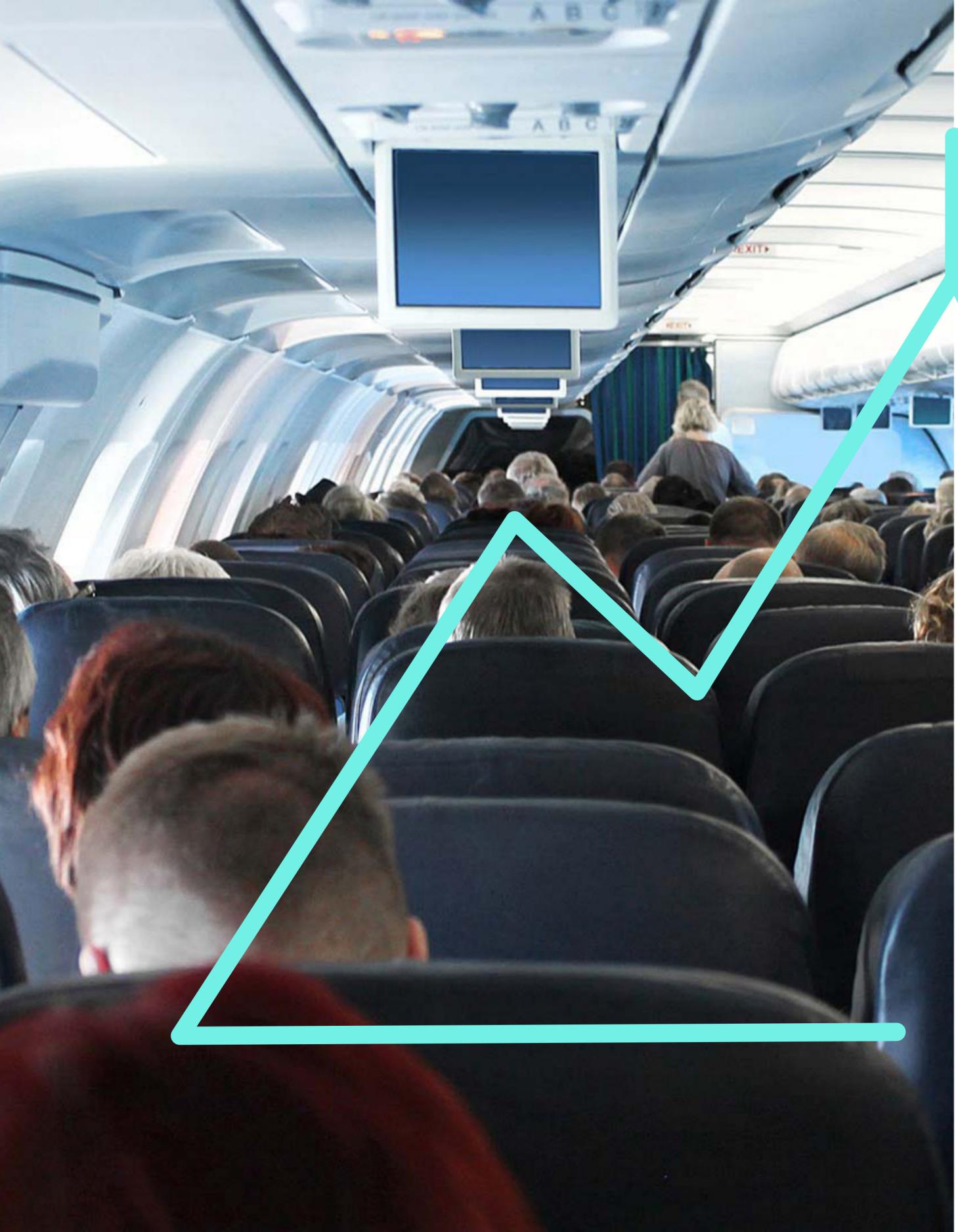
■ 5 months

Context

Imagine migrating your website to serve a worldwide audience of over 25,000 daily visitors, with minimal disruption to your current operations. Add to that structuring masses of content for a wide range of programs, expert services, news and the need for extremely timely updates. That's what IATA hired Yaksa to help them accomplish.

The complexity of a project of this scope for a unique organisation like IATA, the International Air Transport Association, was deeply challenging, and right in our wheelhouse. With incredible teamwork and collaboration between the two companies, we achieved the seemingly impossible in just 4 months.





Challenges

- Migrate masses of unstructured content from Sharepoint 2013 to the new Episerver CMS
- Build a future-proof website that can adapt to IATA's diverse and growing needs
- Create a unified digital workspace for operators and their teams



Approach

- Leverage agile frameworks through 3 stages: Definition, Construction and Transition
- Business, design/UX, operational and technical discovery sessions
- Tight and transparent governance between Yaksa and IATA in 2-week sprints to minimize risk and ensure on-time delivery of added value feature sets



Added value

- First-class, performant online experiences for users and customer service
- Facilitated customization needs allowing IATA to deliver new features faster and at less cost
- Strong traceability for security and audit purposes (GDPR compliant)



Results

+80%

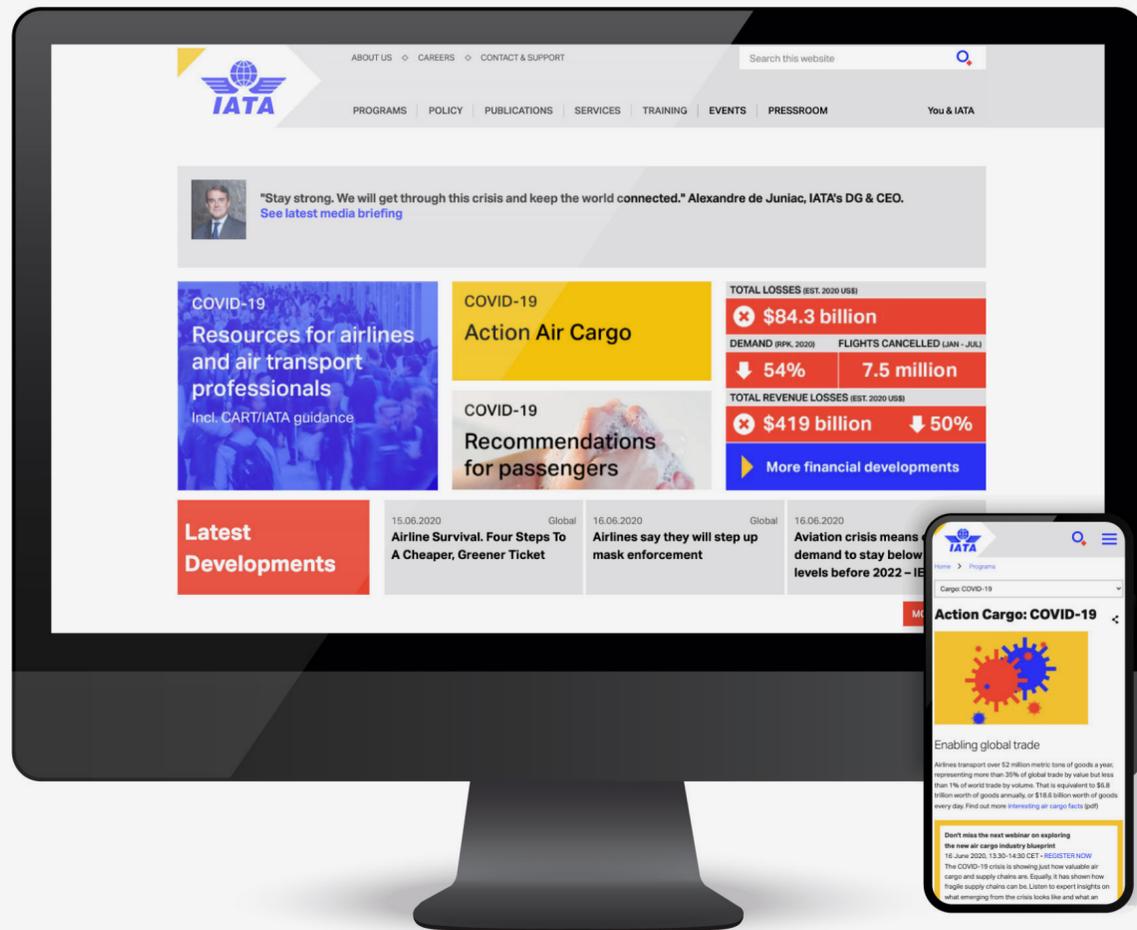
Improved site's stability and performance

-50%

Budget reduction to maintain website

+50%

Increase in team efficiency



EXPLORE THE IATA WEBSITE

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The Yaksa team helped us implement Episerver on our corporate website, a complex migration. Thanks to Yaksa's professionalism and expertise, the project was delivered according to deadlines and budget, both tight. As a result, we have a much better website.

Corinne Perriraz

Manager, Web Communications, IATA



Yaksa specializes in building next-level enterprise websites and eCommerce solutions, for even the most complex B2B and B2B2C business models. We'd love to hear about your vision and challenges.

Let's level up

CONTACT US